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Hola!

I am **Jordi Poblet**

Product Design all-rounder.

8+ years creating pixel-perfect, data-driven and research informed digital experiences across agency, corporate, product and start-up environments.

## Relevant Experience

### RILLET

Nov'21 - Present

Remote

[rillet.com](http://rillet.com)

#### ● Experience & Product Design

Building from zero, the design language and experience approach of fintech's new kid on the block. Working on all fronts, such as a robust Design System, complex features, engineering collaboration as well as validation and discovery research.

fintech start-up

creative direction

design strategy

### GLOVO

Apr'20 - Nov'21

Remote &

Barcelona, ES

[glovoapp.com](http://glovoapp.com)

#### ● Product Designer (UX & UI)

Improving the Courier experience through its native apps (iOS & Android). End-to-end feature design and concept, creation of the Design System, mentoring, leadership and stakeholder management.

native apps

design systems

mentoring

design ops

### ISOBAR

Nov'18 - Apr'19

Melbourne, AU

[isobar.com](http://isobar.com)

#### ● UI Designer [Freelancer]

Creating flows and interfaces for big corporates. User research and testing, maintenance of Design Systems, and facilitation of co-creation and ideation workshops.

interface design

user interviews

workshops

corporate

### TIGERSPIKE

Nov'16 - Aug'18

Melbourne, AU

[tigerspike.com](http://tigerspike.com)

#### ● UX/UI Designer

Designing digital experiences with a human-centered approach. Bringing user research techniques and the latest graphic trends together, to offer digital solutions to experience problems.

experience design

ux research

all-rounder

## Education

### TRACTOR - SCHOOL OF DESIGN

Nov'16 - Dec'16  
Melbourne, AU

#### UX Design & UX Research Course

Mentored by Ben Ralph and Luke Chambers, the course consists in learning the insides of UX Research and Lean UX. Focusing on research, and problem-solving techniques, the course builds around a real case study.

### ELISAVA - SUPERIOR SCHOOL OF DESIGN & ENGINEERING

Nov'16 - Dec'16  
Barcelona, ES

#### Design Degree & Technical Engineering in Industrial Design

ELISAVA prepares future professionals to use creativity, communication and technology as tools to transform their environment and create new realities. Also, trains to design, re-design, manage and develop products.

## Skill set

Ideation		Idea generation, Workshops
Leadership		Mentoring, Processes, Reporting
User Interface		Design Systems, Interfaces, Figma
User Experience		Wireframes, User Flows, Miro
Interaction Design		Micro & Macro Interactions
Front-end Dev		HTML, CSS, Github, VS Code

## Languages

**English**  
Native Speaker

**Catalan**  
Native Speaker

**Spanish**  
Native Speaker

**Italian**  
Fluent

## References

### Stephen Hoey

Portfolio Management at TOYOTA

[stephen.hoey@toyota.com.au](mailto:stephen.hoey@toyota.com.au)

### Tristan Hewat

Design Director & Product Owner

[tristanhewat.com](http://tristanhewat.com)

### Chris Torruella

Product Design Manager at Postman

[christorruella@gmail.com](mailto:christorruella@gmail.com)

## Hobbies & Fun facts

- Travel enthusiast
- Furniture artisan
- Entrepreneur
- Wildlife rescuer volunteer
- Car and motorbike driving licenses
- Adrenaline sports - Hiking, Skiing, Surfing, Triathlon
- Team sports - Roller Hockey
- Captain of the Australian National Roller Hockey Team
- Asian Games Gold Medalist representing Australia in Roller Hockey